



# Strategic Planning

Strategic Planning is a critical activity in the success of many organizations.

| Strategic Planning Services   |         | CORE Track | PREMIUM Track |
|---|---------|------------|---------------|
| Discussion with Director  | 2 hours | ✓          | ✓             |
| Online Community Survey   | 2 hours | -          | ✓             |
| Stakeholder Focus Group<br>(1.5 hr. focus group, 4.5 hr. groundwork)                              | 6 hours | -          | ✓             |
| Survey Executive Summary  | 9 hours | -          | ✓             |
| Board Goal-Setting Retreat<br>(4 hr. retreat, 5 hr. groundwork)                                   | 9 hours | ✓          | ✓             |
| Library Leadership Team Strategy-Setting<br>Retreat (4 hr. retreat, 5 hr. groundwork)             | 9 hours | ✓          | ✓             |
| Library Leadership Team Action Item<br>Formation Retreat<br>(1.5 hr. retreat, 2.5 hr. groundwork) | 4 hours | -          | ✓             |
| All-Staff Brainstorming Retreat<br>(1.5 hr. retreat, 2.5 hr. groundwork)                          | 4 hours | -          | ✓             |
| Design Draft Plan   | 9 hours | ✓          | ✓             |
| Final Compilation of Plan   | 9 hours | ✓          | ✓             |

## Strategic Planning Cost

NEO-RLS charges an hourly consulting fee for strategic planning assistance. The total cost is based on the number of hours involved and the level of library membership.

2022- through 2023 (ends June 30, 2023) charges are as follows: \$100.00 per hour for Gold Member libraries. Gold Members receive a total of four (4) hours of free consulting which may be applied to any consulting cost. The hourly cost for Silver Member libraries is \$125.00 per hour, \$150.00 per hour for Bronze Member libraries and \$200.00 per hour for Geographic Member libraries.

NEO-RLS members will be charged a \$25.00 site-visit charge if additional visits are required. Libraries outside of the NEO-RLS region will be charged mileage for all site visits.

Gold Members can apply their 4 FREE hours of Consulting towards Strategic Planning.

Our Strategic Planning Process allows room to introduce new ideas, share new information and include new voices.



## Libraries that have used NEO-RLS for Strategic Planning

Ashtabula County District Library  
Avon Lake Public Library  
Baldwin Wallace University  
Barberton Public Library  
Burton Public Library, Ritter Library  
Cleveland Heights - University Heights Public Library (2 times)  
Cuyahoga Falls Library (2 times)  
East Cleveland Public Library  
Grafton-Midview Public Library  
Kingsville Public Library (2 times)  
Kirtland Public Library  
Lakewood Public Library  
Licking County Library

Lorain Public Library System  
Mansfield-Richland Public Library (2 times)  
Marvin Memorial Library  
McKinley Memorial Library  
Mentor Public Library (2 times)  
North Canton Public Library  
Orrville Public Library  
Portage County District Library  
Ritter Public Library  
Sandusky Library  
Twinsburg Public Library  
University Libraries, University of Akron  
Warren-Trumbull County Library (3 times)  
Westlake Porter Public Library

For more information on NEO-RLS's Strategic Planning service, contact Betsy Lantz, Executive Director, at [betsy.lantz@neo-rls.org](mailto:betsy.lantz@neo-rls.org) or 330-655-0531, ext. 101 or visit our website at [www.neo-rls.org](http://www.neo-rls.org).