

# NEO-RLS

## STRATEGIC PLAN PROGRESS UPDATE

Winter 2026



### Strategic Priorities for 2025-2028

1. Boost visibility and increase awareness
2. Emphasize staff value and champion success
3. Strengthen collaboration within the region and across the state

### What We've Accomplished So Far

- ✓ Developed a branded presence for library conferences
- ✓ Created and implemented a welcome campaign for new members
- ✓ Launched member-driven message boards to support Active Learning Communities

### By the Numbers

- Vendor table at the OLC Convention and Expo with 960 in attendance
- Vendor table at the Academic Library Association of Ohio (ALAO) Conference
- 144 new member accounts since October 2025
- 18 message boards launched with 227 opt-ins

### What's Coming Next

**Over the next six months, you can expect:**

- Increased opportunities for meaningful connection with NEO-RLS staff and direct input on programs and services
- A clearer, more user-friendly website
- A streamlined, more accessible membership portal with improved functionality

### How Members Can Engage

**You can be part of what's next:**

- Schedule a NEO-RLS Meet & Greet or Staff Day presentation at your library
- Join one of our Advisory Groups
- Register for an Active Learning Group meeting and opt in to a message board