



TITLE

BUSINESS SPECIALIST/LIBRARIAN

JOB CLASSIFICATION Grade 320, Specialist Tier, Exempt

HOURS Full-time (40 hours per week). Evening and weekend hours are required on a rotation basis and as needed. Required to adapt to future schedule changes, given departmental and library-wide needs.

REQUIREMENTS

Education/Experience

Master's degree in Library Science from an American Library Association accredited university. 3-5 years of public service library experience preferred, with an emphasis in business, economic and investment collection development and government documents.

Knowledge/Skills

Thorough knowledge of principles, theories and concepts of library science, as well as of standard print and online reference resources is required. A broad knowledge base of cultural literacy is essential. Ability to work with the Windows based operating system, word-processing, spreadsheets, email, and library software programs at a highly proficient level. Ability to communicate and function effectively in a team-oriented environment. Strong written, verbal, customer service and interpersonal skills.

Knowledge of business and government reference tools and materials required.

Working Conditions

Works primarily in the library. Regularly attends meetings and speaking engagements outside the library. Lifts and moves light library materials and equipment.

REPORTS TO

Senior Manager – Reference Services

POSITION(S) SUPERVISED None

BRIEF DESCRIPTION

BASIC SUMMARY

Westlake Porter Public Library's mission is "... to educate, empower, enlighten, and excite by serving as premier knowledge provider, a family activity center, and Westlake's information and community commons." This position assists in accomplishing that mission by: 1. researching, developing, collecting and expanding the services provided to the public in the area of business and government documents; 2. assisting patrons in determining their alternatives, locating materials or information, and understanding how to use the materials, equipment and processes in the library; and 3. providing accurate, timely information, materials and referrals in a courteous and expedient manner.

ESSENTIAL POSITION DUTIES

Time Spent

Business Reference

70%

Collection Development

Oversees the Business, Economics and Investment Collection Development of print, audio/visual and electronic resources for our patrons. Maintains a quality collection through appropriate selection of new materials from a variety of resources and thorough weeding. This entails an ongoing assessment and analysis of patron reading and information needs; analysis of detailed collection turnover rates and hold ratios; vigilant scanning of review journals and familiarity with popular authors and subject areas.

• Programs and Services

Develops, plans and implements Business, Economic, and Investment programs and services through continuous community analysis, observations and objective needs assessment.

• Marketing and Community Outreach

Aggressively markets the Business, Economic, and Investment Collection and services. Facilitates both internal and external communication and public relations for Business, Economic and Investment programs and services through all available print, non-print and electronic means. Arranges for in-house marketing through displays, printed materials, signage, web page visibility and utilization of other marketing tools. Develops partnerships and working relationships with community groups, such as the Westlake Chamber of Commerce.

Shares program updates, current newsworthy items, and new trends with the Reference Department and the entire library staff, advocating for the business area, ensuring the effective utilization of the services provided, and promoting the creative exchange of information and ideas.

• Project Planning and Implementation

Utilizes project management skills to help plan, implement and coordinate complex or multi-faceted business projects such as the utilization assessment of business reference databases, program funding and development.

• Government Documents

Maintains current Government Documents collection and ensures appropriate federal government requirements are met. Determines appropriate materials to catalog, sorts and weeds the collection according to government depository regulations. Ensures the accessibility of all government documents to the public.

General Reference

25%

• Public Service/Customer Service

Assists library patrons in locating materials or information to meet their informational needs. Instructs individuals in the use of the public catalog, library materials and equipment, and in library policies and procedures. This may be on a one-to-one or group basis, including visits to outside organizations and other tours.

Ensures provision of polite, attentive, exuberant customer service to patrons using the Reference area and its services. Models and reinforces excellent customer service skills. Handles patron suggestions and complaints in the Reference area in the absence of the department manager(s). Refers incidents when appropriate and necessary.

• Readers' Advisory

Provides readers' advisory services by recommending appropriate reading materials to patrons. Serves as an advocate for Reference by encouraging the utilization of available resources provided by the department.

Administration

Supports the overall mission of the Library, as well as that of the Board of Trustees, with the administrative priorities of the library. This includes fulfilling planning responsibilities, maintaining statistics and reports, submitting budget needs requests, implementing expenditures in an efficient and accountable manner, and utilizing objective, analytical, problem-solving and consensus-building skills to contribute to decisions affecting both the Reference department and overall library services.

Other-LIC

Serves as a Librarian-in-Charge in the absence of the Director, Assistant Director, or other senior librarians. Duties include responsibility for opening and/or closing of the library building, handling patron complaints, handling and reporting unusual incidents, dealing quickly and effectively with security and safety issues and emergencies, and handling crisis situations and media encounters.

Communications and Teamwork

Serves as a positive member of the Reference Team to initiate, maintain and/or implement effective, efficient innovative, customer-oriented service to the public and to other library staff members.

- Keeps informed of library activities and policies by attending general staff meetings, attending and helping to plan regular department meetings, and by participating in other workshops or training offerings when appropriate and as requested or required.
- Performs miscellaneous related additional duties as needed by the library and assigned by the department manager.

Ongoing

5%

PHYSICAL DEMANDS CHECKLIST

🗷 Yes 🗆 No

🗷 Yes 🗆 No

⊠ Yes □ No

🗷 Yes 🗆 No ⊠ Yes □ No

🗷 Yes 🗆 No

🗷 Yes 🗆 No

🗷 Yes 🗆 No

⊠ Yes □ No

PHYSICAL STRENGTH FACTORS: ⊠ Yes □ No

Lifting

Pushing

Reaching

Gripping

Pulling Carrying If yes, list maximum weight: 20 pounds

Does job require reaching above shoulders?				
PHYSICAL MOBILITY FAC Throwing Sitting Standing Walking	TORS: □ Yes ⊠ No ⊠ Yes □ No ⊠ Yes □ No ⊠ Yes □ No	SENSORY/PERCEPTUAL HEARING: Conversation Sounds VISION:	FACTORS: ⊠ Yes □ No ⊠ Yes □ No	
Climbing Stooping/Bending Crouching Kneeling Crawling Twisting Balancing	Yes □ No Yes ⊠ No Yes ⊠ No Yes ⊠ No	Far Near Color Depth PERCEPTION: Spatial Form	 ☑ Yes □ No ☑ Yes □ No □ Yes ☑ No □ Yes □ No ☑ Yes □ No ☑ Yes □ No ☑ Yes □ No 	
WORK ENVIRONMENT: Inside Work Outside Work Hot/Cold Fumes	⊠ Yes □ No □ Yes ⊠ No □ Yes ⊠ No □ Yes ⊠ No	Feeling HAZARDS: Machines Electrical Sharp Tools Slippery floors	 ☑ Yes □ No ☑ Yes □ No ☑ Yes □ No □ Yes ☑ No ☑ Yes □ No ☑ Yes □ No 	

Congestion

Heat/Cold

Dust/Vapor

Equipment

Telephone

Computer

OPERATE:

ACCESSIBILITY FACTORS:

Traveling

Working Alone

Working in a Group

Interacting with the Public

Doors	🗷 Yes 🗆 No
Aisles	🗷 Yes 🗆 No
Tables	🗷 Yes 🗆 No
Telephones	🗷 Yes 🗆 No
Staff Room	🗷 Yes 🗆 No
Bathrooms Public	🗷 Yes 🗆 No
Drinking Fountain	🗷 Yes 🗆 No
Parking	🗷 Yes 🗆 No

🗆 Yes 🗷 No

🗆 Yes 🗷 No

🗆 Yes 🗷 No

⊠ Yes □ No

⊠ Yes □ No 🗷 Yes 🗆 No